PRODUCT INFO

Microproximity **Geofencing**

Reach people on their phones based on where they are, right now.

Want to reach people visiting your competitors right now? Microproximity targets people at a specific location or radius in real time, using the most accurate location data available.

QUALITY DATA ONLY

About **50% of ad impressions** carry location data that isn't precise enough for accurate targeting. Many providers target those users anyway, wasting your budget. We only target people when the data is strong enough to pinpoint them at a specific location.

WAYS TO TARGET

Location targeting

Reach people while they're at specific offices, stores, or streets.

Conquest targeting

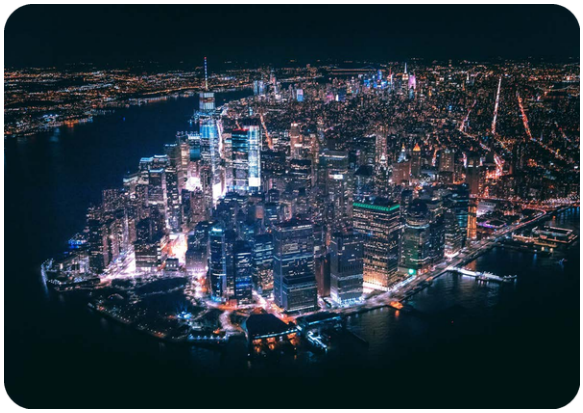
Reach people while they're at your competitors' locations.

Area targeting

Reach people nearby, and invite them in when they're just around the corner.

Activity and interest targeting

Reach people based on the type of place they're at, like restaurants, bars, or coffee shops.



PINPOINT PRECISION

< 1 meter

Five-decimal-place accuracy can place someone inside a small venue, like a coffee shop.

AD SIZES

728x90 | 300x250 | 320x50 | 160x600 | 300x600

JPG or GIF format.

The bottom line: high-quality data reaches the right people. Low-quality data wastes money.