PRODUCT INFO

Local **SEO**

Get found by nearby customers everywhere they search.

WHY IT MATTERS

Businesses with a complete Google Business Profile are:

2.7x
more likely to be considered reputable

7x
more likely to get clicks

70%
more likely to attract location visits

50%
more likely to lead to a purchase

Source: Google.

Local SEO is built for **small and mid-size businesses, franchises, and multi-location brands** that want to grow their local footprint and stand out from the competition.

WHAT'S INCLUDED

- **60+ listings** built and maintained across the web to drive traffic.
- **Google Business Profile** setup, management, and optimization.
- **One Google Business Profile post** every month.
- **Review responses:** unlimited AI-assisted replies to positive reviews, plus personal replies to up to five negative reviews per month.
- **Custom UTM tracking** so you can see where visits come from.
- **New review campaigns** twice a year to collect fresh reviews from your customers.
- **Monthly progress tracking.**

BENEFITS

- See exactly what people typed into Google to find your business.
- Reach new customers by ranking higher across the web.

Get found on:

Google | Bing | Apple Maps | Siri | Amazon Alexa | Waze | Yelp | and more

Multiple locations? Volume discounts are available for businesses with more than ten locations. The more locations, the bigger the discount.