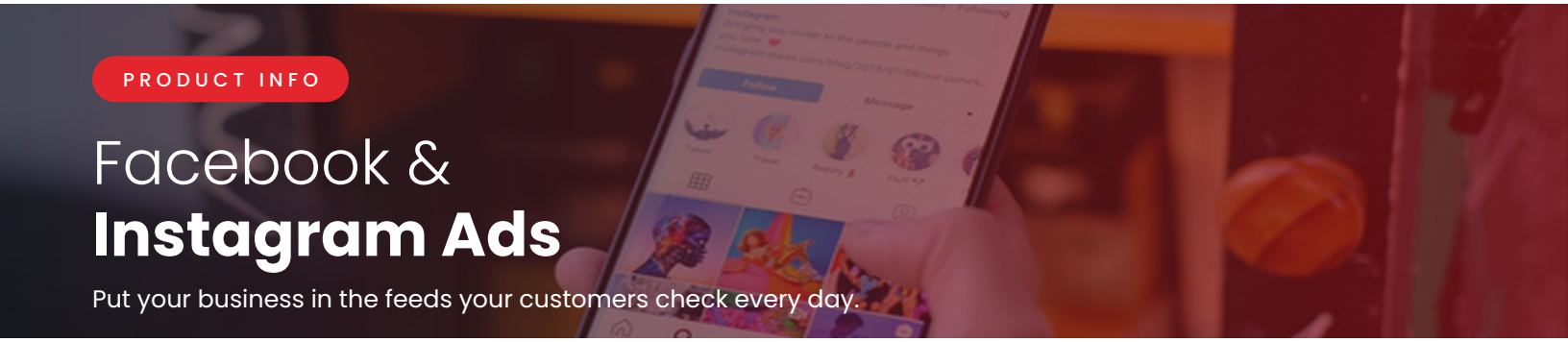


PRODUCT INFO

Facebook & **Instagram Ads**

Put your business in the feeds your customers check every day.

3 billion
monthly Facebook users

2 billion
monthly Instagram users

30–40 min
spent on the apps each day, on average

With so many ad formats across Facebook and Instagram, we can reach highly engaged, targeted audiences and use a mix of creative to get you maximum exposure.

BENEFITS

Turn fans into customers, and their friends too

Reach the people who already follow you, plus their friends, so your message lands with an audience already open to your brand. We also reach as many people in your target audience as possible to bring in new customers.

Find new audiences who'll love you

Lookalike targeting reaches people who've shown interest in businesses and products like yours, bringing in highly qualified leads. Flexible budgets and audience refinement put your ads in front of the right people at the right time.

Experts on your side

We plan, build, launch, and optimize your campaigns, and share results in your live dashboard.

AD FORMATS

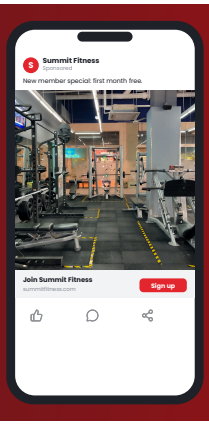
- Image
- Video
- Carousel
- Collection
- Messenger
- Lead generation

Available formats vary by budget. Instagram-only campaigns are available on request.

Ready to grow your following into customers?

We'll build a Facebook and Instagram plan around your goals, your audience, and your budget.

maxmediadigitalllc.com



Sources: Meta; SOAX research on time spent on social media.