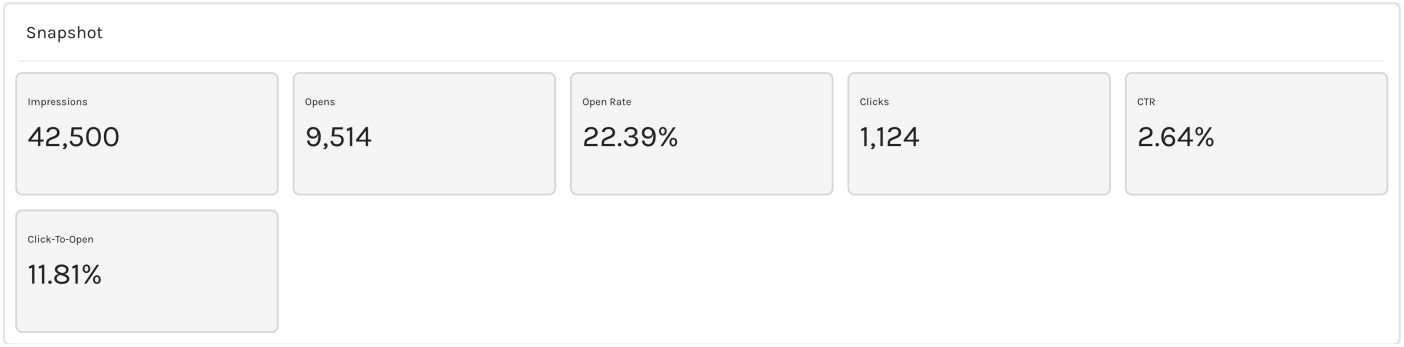
Email Marketing **Report**

See exactly who opened, who clicked, and which links drove action.

CAMPAIGN SNAPSHOT

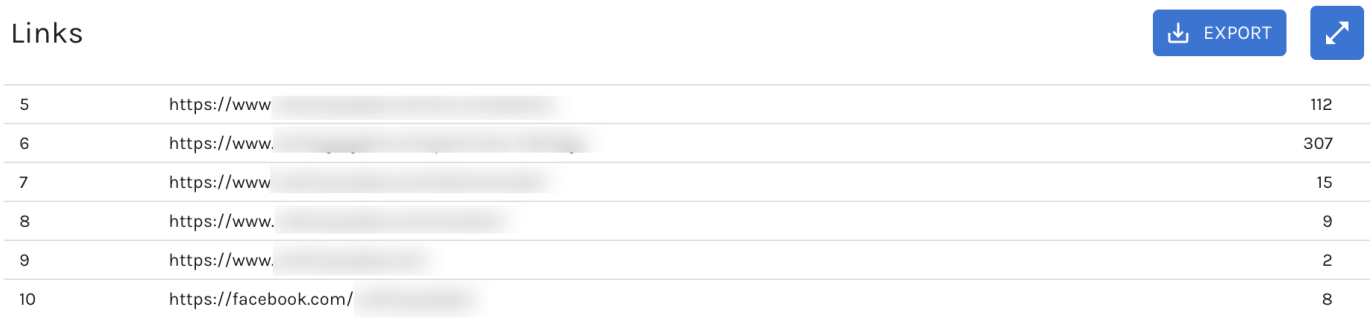


HOW THIS SAMPLE STACKS UP

METRIC	THIS CAMPAIGN	TYPICAL RANGE*	
Open Rate	**22.39%**	17%–22%	Above average
Click-Through Rate (CTR)	**2.64%**	1.8%–2.2%	Above average
Click-to-Open Rate	**11.81%**	—	Clicks ÷ opens

*Typical ranges for standard email campaigns. In-market email campaigns typically see a 2%–3% CTR.

TOP CLICKED LINKS



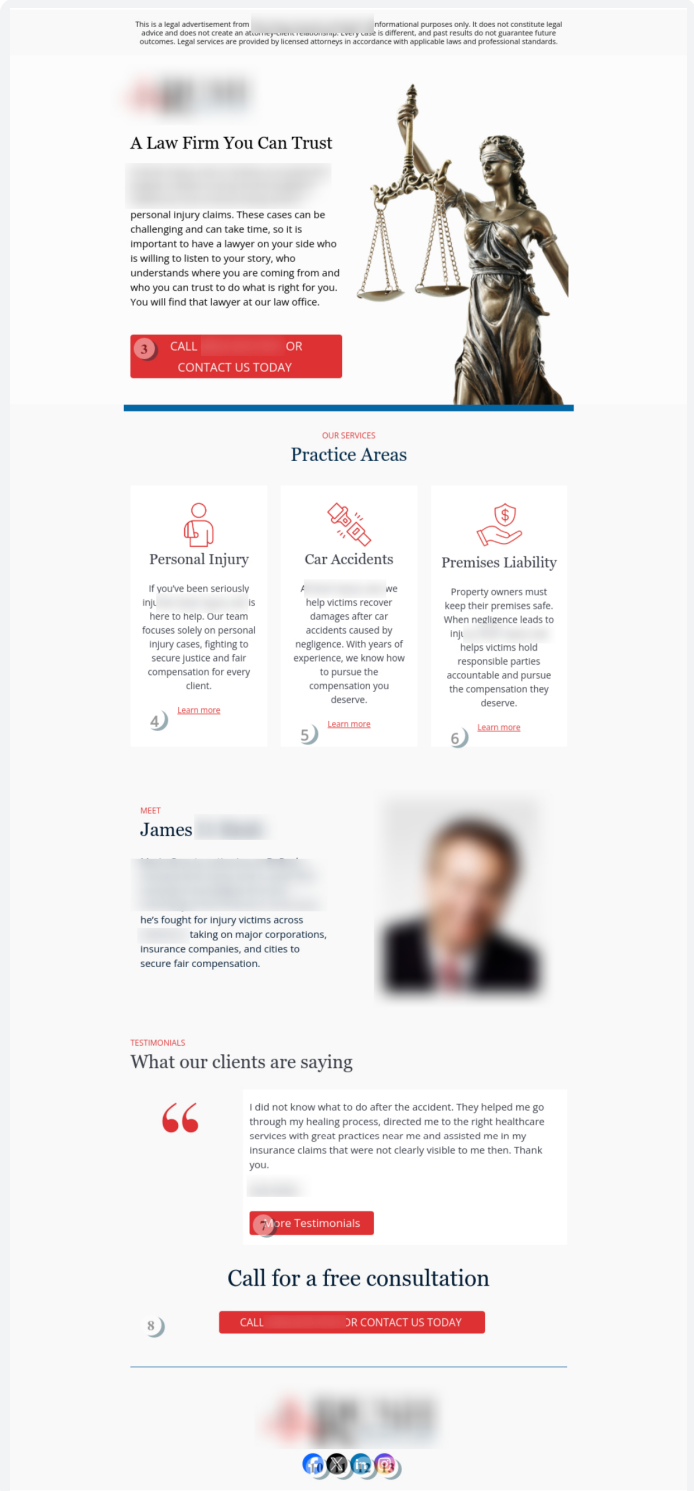
5	https://www	112
6	https://www.	307
7	https://www	15
8	https://www.	9
9	https://www.	2
10	https://facebook.com/	8

Every link in your email is tracked, so you can see which offers, pages, and calls to action get the most clicks. Link addresses are blurred in this sample.

Email Marketing **Report**

Link performance: which parts of your email people clicked.

LINK PERFORMANCE MAP



1 **Your actual email, tracked**

The report shows the exact email your audience received, with a numbered marker on every link and button.

2 **Numbers match the Links table**

Each marker lines up with a row in the Links table, so you can see precisely which link earned each click.

3 **Learn what drives action**

Compare buttons, images, and text links to see which calls to action work best, then use that in your next send.

4 **We optimize with you**

Your Max Media Digital team reviews link performance with you and recommends changes to subject lines, offers, and layout.

Ready to reach new inboxes?

Targeted email campaigns selected by location, demographics, occupation, and online behavior, with reporting like this from day one.
maxmediadigitalllc.com

Sample email creative from a past campaign; client names and details are blurred.