CONVERSATIONS AI

Turn Your Website Into Your Hardest-Working Employee

Most businesses lose leads every day because no one is there to respond. Conversations AI changes that.

THREE TOOLS IN ONE

AI Assistant
Answers every customer question instantly, 24 hours a day, 7 days a week. No hold lines. No missed messages.

61% of consumers[1] prefer faster AI responses over waiting for a human.

Built-In CRM Platform
Every conversation is automatically saved as a lead record. Your pipeline builds itself, with no manual data entry.

24/7 coverage, with no extra headcount required.

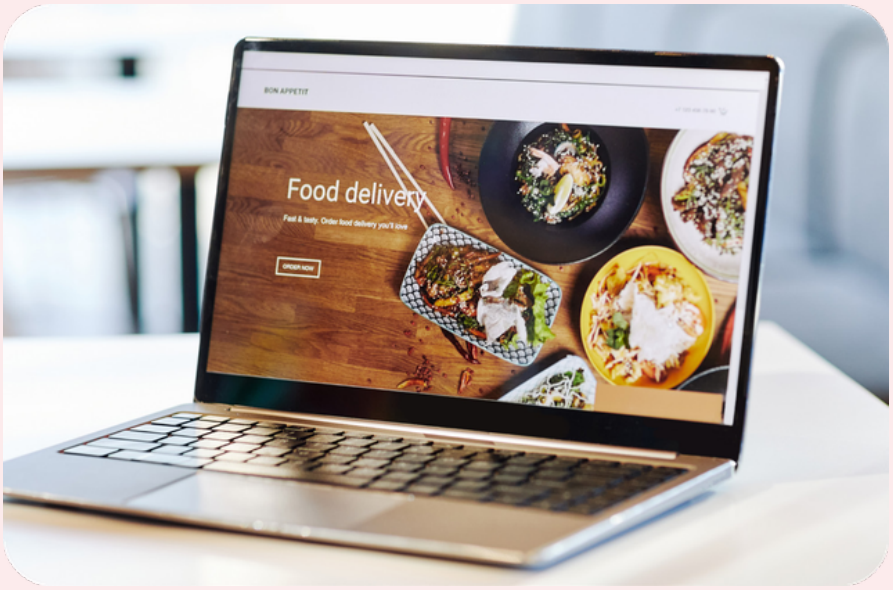
Lead Engine
Never miss a potential customer again. Qualifies visitors, books appointments, and routes real opportunities to your team.

372% increase in leads[2] converted to revenue compared to the prior year.

SOURCES: [1]Intercom Customer Service Trends Report, 2024 | [2]Advertiser-specific data

One tool. Every channel your customers use.

- Website
- Facebook
- WhatsApp
- Phone + SMS
- Instagram
- Email



WHAT CONVERSATIONS AI DOES FOR YOUR BUSINESS

Make every visit more likely to convert. From the first website visit to a booked appointment, here's what happens when you add Conversations AI.

The Situation	What Conversations AI Does	What Your Business Gains
A visitor lands on your site at 11 p.m.	Responds instantly, answers their questions, and captures their contact details.	A lead that would have gone cold becomes a booked appointment by morning.
Your team is too busy to answer the phone.	Picks up the conversation across SMS, web chat, or social, whichever channel the customer uses.	No missed inquiries, no lost jobs, no customers moving on to the next business on the list.
A prospect wants to book but doesn't want to call.	Books the appointment right in the chat, based on your real availability.	More appointments on the calendar, without back-and-forth for your team.
You want to know what value your website is actually generating.	Stores every conversation as a lead record in a built-in CRM.	A clear, live view of how many real opportunities your traffic creates, what they ask about, and which ones converted.
Your team needs to follow up on an inquiry.	Everything is already saved: name, contact info, and what they were looking for.	Your team picks up warm, ready-to-go leads instead of starting from zero.

WE HANDLE THE ONBOARDING

A dedicated team is with you from the start to take Conversations AI live on your website, including implementation, training, and questions. No technical knowledge is needed on your end. Installing it is simple:

1. We send you a short script to paste into your website's backend (five minutes or less), with step-by-step instructions.
2. Or give our team access to your website's backend, and we'll place the script for you.

Ready to start capturing every lead?

Talk to your Max Media Digital team about adding Conversations AI to your campaign mix.

maxmediadigitalllc.com



DISCLAIMER: Conversations AI is not HIPAA-compliant and is not intended for use with clients who collect, store, or transmit protected health information (PHI). This includes medical and dental practices, mental health providers, personal injury lawyers, and other HIPAA-covered entities. For questions about compliance or data privacy, contact your Max Media Digital team. Conversations AI is available to U.S. and Canada-based businesses.