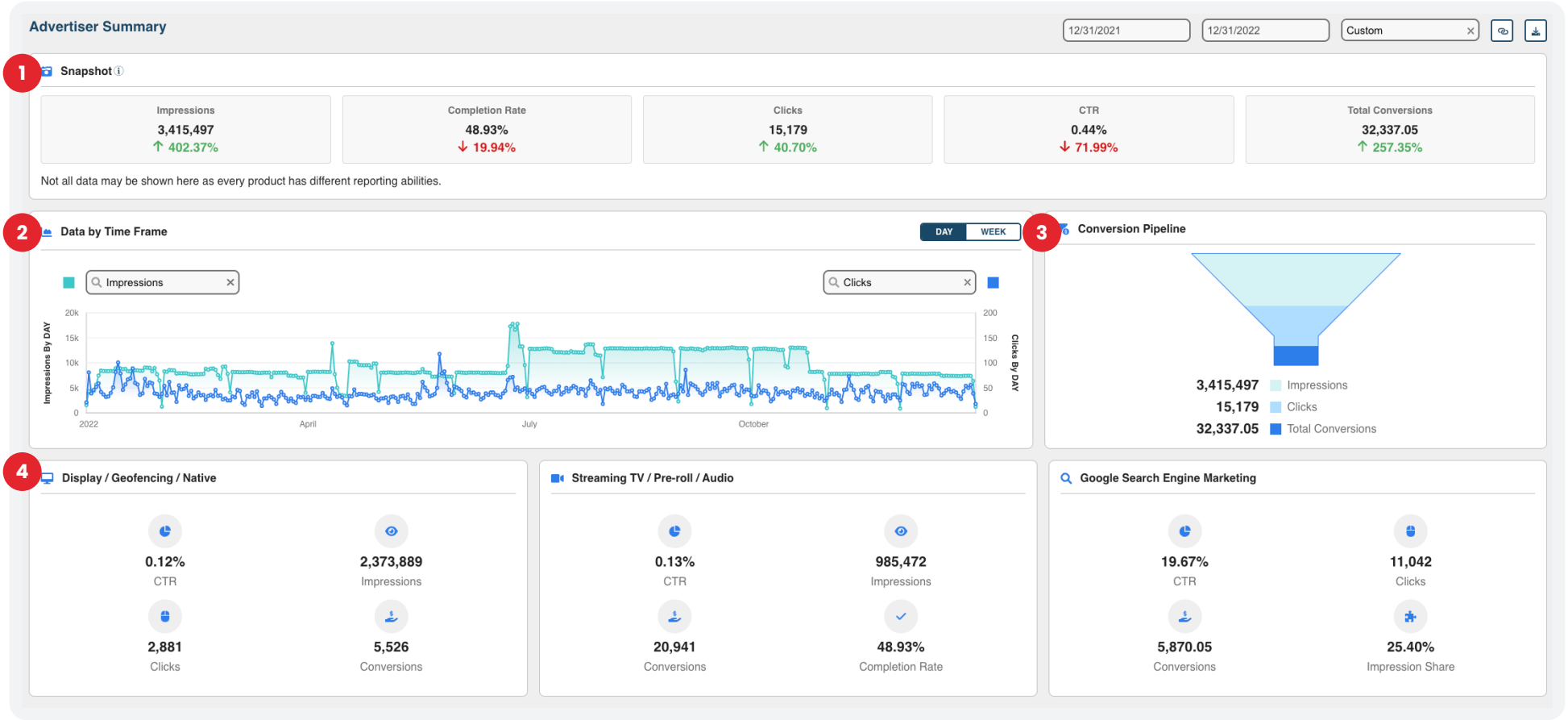
Account Summary **Reporting**

Every product you run with Max Media Digital, in one live dashboard, available 24/7.



1 Snapshot

Your campaign totals at a glance: impressions, completion rate, clicks, CTR, and conversions, with the change from the previous period.

2 Data by Time Frame

Daily or weekly trends for any two metrics, so you can see how delivery and engagement move over time.

3 Conversion Pipeline

How impressions turn into clicks and conversions, showing the full path from ad to action.

4 Results by Product

Key numbers for each channel you run: display and geofencing, streaming TV and audio, and Google search.