MAX MEDIA



97.3 THE EAGLE

92.9 THE WAVE
YACHT ROCK FOR COASTAL VIRGINIA

100.5 the Vibe

PRIORITY LEXUS
SPORTS RADIO
94.1
ESPN

FOX SPORTS
1310AM
100.9FM

MONEY TALK
97.3 HD2-3 FM

MAX MEDIA OF HAMPTON ROADS

ONE MARKET. FIVE DISTINCT AUDIENCES.

WGH-FM
97.3



COUNTRY

Today's country audience

Bailey Zimmerman
Luke Bryan Morgan Wallen

A25+

51.3% Female/ 48.7% Male

WTWV-FM
92.9



ADULT CONTEMPORARY

Yacht Rock for Coastal Virginia

Hall & Oates
Fleetwood Mac
Michael Jackson

W35-64

53% Female/ 47% Male

WVBW-FM
100.5



URBAN ADULT CONTEMPORARY

The Soul of the 7 Cities

Boyz II Men
Aaliyah Usher

A25-54

57% Female/ 43% Male

WVSP-FM
94.1



ALL SPORTS

Priority Auto Sports Radio

Unsportsmanlike
Rich Eisen
GameNight

M18+

27% Female/ 73% Male

WGH-AM
1310 AM 100.9 FM



ALL SPORTS

FOX Sports

Dan Patrick The Herd
The Odd Couple

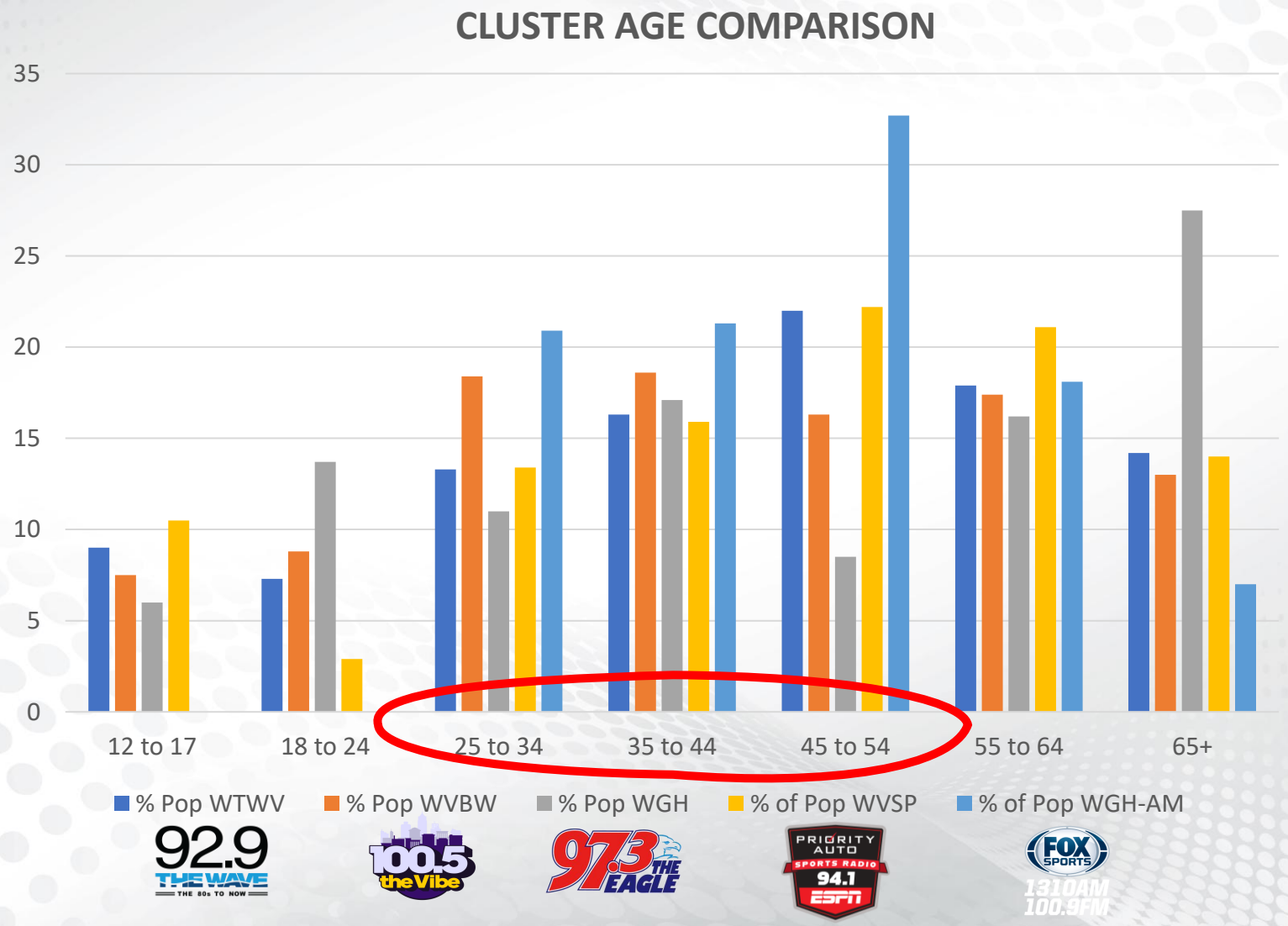
M35+

27% Female/ 73% Male

Build reach across Hampton Roads, or focus on the audience that matters most.

NORFOLK- VIRGINIA BEACH-NEWPORT NEWS

MAX MEDIA CAN HELP YOUR BUSINESS REACH 431,000+ PEOPLE EACH WEEK!



ON-AIR LINEUP



Eagle Mornings w/ Steve & Karen — 5:30am to 10am

Eagle Mornings with Steve & Karen is your go-to show for the best country music, lively conversations, and plenty of laughs to kickstart your day! Hosted by award-winning broadcaster Steve Waters and 30-year radio veteran Karen West, this dynamic duo brings a fresh and fun vibe to your mornings.

Sponsorable Show Features:



Jerry Hoyt — 10am to 3pm

Soar through the workday with Barry McKay from 10am to 3pm. Barry takes listeners on a musical joyride every weekday with tons of relatable topics and great entertainment.

Sponsorable Show Features:



Jimmy Ray Weekday Afternoons — 3pm to 7pm

Jimmy Ray takes over 97.3 The Eagle on weekday afternoons from 3-7 pm. Live and local, Jimmy Ray takes your calls and provides the most entertaining drive home in Hampton Roads!

Sponsorable Show Features:



Stephanie Taylor Evenings — 7pm-12mid

Join Stephani Taylor every weekday for an unforgettable evening full of entertainment and today's best in country music. Stephanie began her radio career in her hometown of Fredericksburg, VA and has been with The Eagle since 2006.

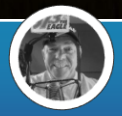
Sponsorable Show Features:



Steve & Karen
Saturday
6am-10am



Stephanie Taylor
Saturday
10am-3pm



Jimmy Ray
Saturday
3pm-7pm

B-DUB Radio
Saturday Night
7pm-12mid



Country Top 40 w/ Fitz
Sunday
7am-11am



Jerry Hoyt
Sunday
11am-6pm



Stephanie Taylor
Sunday
3pm-7pm

ON-AIR LINEUP



More Music Mornings — Weekdays 5am to 9am

92.9 The Wave makes your mornings with MORE MUSIC. Every weekday it's THE BEST of the 80s to now followed by 92 minutes of commercial free music starting at 9am and a no-repeat 9am to 5pm. Ride the WAVE ALL DAY LONG!

Sponsorable Show Features:



Jen Lewis — Weekdays 9am to 3pm

Jen Lewis is the true meaning of LIVE & LOCAL. She grew up in Yorktown and has been gracing the airwaves for 25-years. She's a household name in Virginia Television and Radio. Each weekday she's getting your through the workday with a WAVE of entertainment.

Sponsorable Show Features:



Barry McKay — Weekdays 3pm-7pm

Barry McKay takes the captain seat every weekday afternoon to sail you home with the best yacht rock for coastal Virginia.

Sponsorable Show Features:



Charles Black
Saturday and Sunday
3pm-7pm



Stephanie Taylor
Saturday and Sunday
3pm-7pm



Barry McKay
Saturday
10am-3pm



Dino
Sunday
10am-3pm

The Wave Weekends

92.9 THE WAVE
YACHT ROCK FOR COASTAL VIRGINIA

THE SOUL OF THE 7 CITIES

On-Air Lineup



Tone Hollywood — Weekdays 10am-3pm

Delyte brings the Mid-day VIBE to the seven cities. She's the coworker connection to get your through the workday. Join Delyte to share laughs and brighten your day every weekday from 10am to 3pm.

Sponsorable Show Features:



Charles Black — Weekdays 3pm-7pm

Tone Hollywood takes VA home every weekday with Virginia's the throwback jams that have defined the 757. Tone is a charismatic personality full of entertainment perfect for the drive home from work.

Sponsorable Show Features:

WEEKEND VIBE



KPC
Fri & Sat
7pm-10pm
Sundays:
10am-3pm



Charles Black
Saturdays
3pm-7pm



Tone Hollywood
Saturdays
10am-3pm



DJ Mista Nice
Friday & Saturday
10pm-2am

PRIORITY AUTO SPORTS RADIO On-Air Lineup



UnSportsmanLike with Evan, Canty, and Michelle

Weekdays 6am to 10am

Even Cohen is host of ESPN Radio's signature morning show along with his co-hosts Chris Canty and Michelle Smallmon. Each morning get your dose of sports, life and laughter.



The Golics

Weekdays 10am–12noon

The father-son duo of Mike Golic Sr. and Mike Golic Jr. host *The Golics* on ESPN Radio (10 a.m.–noon ET), reuniting with ESPN after helping shape the network's audio, television, and digital coverage for decades.



The Rich Eisen Show

Weekdays 12 noon to 3pm

Originating from Los Angeles, the Emmy-nominated program blends smart sports conversation, humor, and pop culture with an all-star guest list — a format that has made it a leader and conversation starter for more than a decade.



Scott Jackson Show

Weekdays 3pm to 7pm

Score BIG with the Scott Jackson show each weekday from 3pm to 7pm. He has a wealth of experience in sports broadcasting and provides your daily digest of the latest sports news, analysis, and entertainment.



Amber & Ian

Weeknights 7pm to 10pm

Amber not only knows sports, but she knows the law and Ian has an incredible history of on-field reporting. Together, Ian and Amber host a dynamic and entertaining show every weeknight from 7pm to 9pm.



GAME NIGHT

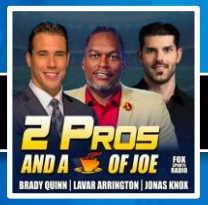
Weeknights 10pm–1am

Tune into Game Night with Qiant Myers every weeknight from 10pm to 1am for you daily digest of the best in sports.

Live Play by Play

Norfolk Tides Baseball (All Home and Away Games including post-season), Old Dominion University Football and post season, Old Dominion University Men's and Women's Basketball, NFL Football six/week Sun-Mon-Thu including playoffs, Pro Bowl and Super Bowl, NCAA football including the College Football Playoffs and Championship Game, NBA Basketball including post-season, NCAA Basketball (all), Major League Baseball (all).

SPORTSCENTER ALL NIGHT



2 Pros and a Cup of Joe

Weekdays 6am to 9am

Wake up with the show that brings real perspective to the biggest stories in sports. *2 Pros and a Cup of Joe* delivers unfiltered opinions, insider knowledge, and smart conversation to start your day.

Sponsorable Show Features:



The Dan Patrick Show

Weekdays 9am-12noon

Dan Patrick's daily radio show has exclusive insider access, Patrick brings A-list guests from the world of sports and entertainment to the show. Sharing his perspective on pop culture and sports, Patrick also brings a dose of humor to his fans.



The Herd with Colin Cowherd

Weekdays 12 noon to 3pm

Colin Cowherd, one of the most thought-provoking sports hosts in the country, joined FOX Sports and Premiere Networks in September 2015 as a television, radio and digital personality. Cowherd's three-hour, weekday sports talk program, *The Herd with Colin Cowherd*, airs simultaneously on FOX Sports 1310.



The Stugotz Show

Weekdays 3pm to 5pm

Originating from Los Angeles, the fast-paced show features Doug Gottlieb's unique perspective on the latest headlines, as well as listener interaction and conversations with the biggest names in sports.



Covino and Rich

Weekdays 5pm to 7pm

Covino & Rich is Fox Sports Radio's new daily show from 5 to 7 p.m..This sports-focused program from the widely-popular broadcast duo Steve Covino and Rich Davis will feature their unique take on the hot sports topics of the day, injected with their brand of humor, fun and relatability.



The Odd Couple with Chris Broussard and Rob Parker

Weeknights 7pm-10pm

Dynamic discussions from two polar opposites. Explore the latest in sports weeknights from 7pm to 10pm.



Jason Smith
Weekdays
10pm-2pm



Ben Maller
Weekdays
2am-6am

FOX SPORTS
1310AM
100.9FM

MAX MEDIA of Hampton Roads

COASTAL VIRGINIA'S SPORTS AUTHORITY

Max Media of Hampton Roads is the undisputed Sports Authority of Coastal Virginia, home to the market's only two dedicated sports stations, ESPN 94.1 and Fox Sports 1310/100.9. No other media company delivers deeper access, stronger credibility, or more consistent engagement with the region's most passionate sports fans. As the exclusive broadcast partner for Old Dominion University Athletics, the Norfolk Tides, and an MLB Orioles affiliate, Max Media owns the local sports conversation year-round. Partnering with Max Media means tapping directly into the heartbeat of Hampton Roads' sports culture, where loyal, informed, and betting-ready fans listen every single day.




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LIVE & LOCAL
IN THE COMMUNITY
DOWNLOAD NOW
CONNECT WI

MAX MEDIA XPERI dts AutoStage

Radio's Big Data Moment has arrived! Max Media of Hampton Roads is putting that intelligence to work for Coastal Virginia advertisers.

Xperi's DTS AUTOSTAGE measures actual over-the-air radio tuning from connected vehicles, giving broadcasters and advertisers next-day insights into station share, cume audience, time spent listening, daypart activity and the geographic concentration of listeners.

